

2012 conference program



OLAC

ALBUQUERQUE

post-modern cataloging: it's all av now!

online audiovisual cataloguers biennial conference

Albuquerque, NM October 18-21 2012



OLAC ALBUQUERQUE

Online Audiovisual Cataloging

2012 Biennial Conference

Albuquerque, NM/ October 18-21, 2012

Soar with OLAC at the 2012 conference in the “Duke City,” otherwise known as Albuquerque, New Mexico. The sky’s the limit as we explore new heights of AV cataloging.

Topics explored include:

- ◆ RDA
- ◆ Library leadership
- ◆ FRBR for film & video
- ◆ Cataloging maps
- ◆ Digital images

And much, much more!

2012 Conference Committee Members

Rebecca Lubas, University of New Mexico~Conference Chairperson

Elizabeth Miller, New Mexico State University~Conference Treasurer & Registrar

Bobby Bothmann, Minnesota State University, Mankato~Conference Website & Consulting

Heather Christensen, Eastern New Mexico University~Conference Local Arrangements

Sylvia D. Hall-Ellis, Morgridge College of Education~Conference Registration Committee

Rachel Hewett-Beah, University of New Mexico, Gallup Campus~Conference Local Arrangements





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2012 Schedule in Brief

October 18: Preconferences

October 19: Keynote, Workshops, Reception

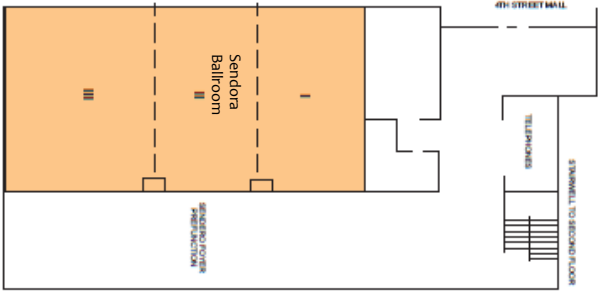
October 20: Workshops and Business Lunch

October 21: Closing Keynote

Map

MEETING ROOM FLOOR PLANS

FIRST FLOOR



SECOND FLOOR



Schedule

October 18 (Thursday)

Time	Title	Room
9 am-12 pm	PreConference: Managing the Catalog Department	Fiesta 1 & 2
1-4 pm	PreConference: Map Cataloging	Fiesta 1 & 2
7-9 pm	Executive Board and CAPC Meeting	Boardroom East

October 19 (Friday)

Time	Title	Room
8-9 am	Breakfast	Sendero Ballroom
9-10 am	Opening Keynote	Pavilion VI
10:15 am-12:15 pm	Metadata	Enchantment E-F
10:15 am-12:15 pm	Serials Record Loading	Enchantment A-B
10:15 am-12:15 pm	RDA Headings	Fiesta 1-2
10:15 am-12:15 pm	Sound Cataloging	Enchantment C-D
12:15-1:15 pm	Lunch	(on your own)
1:30-3:30 pm	Metadata	Enchantment E-F
1:30-3:30 pm	CONSER Standard	Enchantment A-B
1:30-3:30 pm	RDA Headings	Fiesta 1-2
1:30-3:30 pm	Video Cataloging	Enchantment C-D
3:45-4:45 pm	Kevin Furniss and Morag Boyd : From Carrier to Equivalence: Cataloging Reproductions in an RDA/FRBR Environment	Enchantment A-B
5-8 pm	Reception (with music provided by the Sandia Brass)	Pavilion VI

Schedule

October 20

Time	Title	Room
8-9 am	Breakfast	Sendero Ballroom
9-10 am	Poster Sessions	Enchantment Foyer 1-2
10:00 am-12:00pm	Video Cataloging	Enchantment E-F
10:00 am-12:00pm	Serials Record Loading	Enchantment A-B
10:00 am-12:00pm	Cataloging Digital Images	Fiesta 1-2
10:00 am-12:00pm	FRBR	Enchantment C-D
12-1:45 pm	Lunch & Membership Meeting	Sendero Ballroom
2-4 pm	Sound Cataloging	Enchantment E-F
2-4 pm	CONSER Standard	Enchantment A-B
2-4 pm	Cataloging Digital Images	Fiesta 1-2
2-4 pm	FRBR	Enchantment C-D

October 21

Time	Title	Room
8:30-9:30 am	OLAC Grant Presentation	Pavilion IV
9:30-11 am	Closing Keynote	Pavilion IV
11-11:30	Coffee Break	Pavilion I-III
11:30-12:30	Informal Interest Round Tables	Pavilion I-III



Preconference Workshops

Morning:

Managing Catalog Departments, or, The Accidental Leader

Presenters: Rebecca Lubas & Bobby Bothmann

You've found yourself playing a leadership role in cataloging, or would like to pursue a leadership role. Many of us come to this point in our careers because we've been good catalogers -- we know our subject area, we're on top of the standards. But much of our cataloging training is focused on the work itself, and not on management on a macro-scale. What are the issues managers of cataloging departments face?

Our workshop will help you think about these issues, and give you practical advice and tips to take home and use, whether you are a newbie or experienced manager. We will focus on three areas especially: coping with new and evolving standards, using outsourcing as a tool, and the constant need for training.

Fee: \$30

Limited to 30 registrants—first come, first serve

Afternoon:

Map Cataloging

Presenter: Paige Andrew

This basic maps cataloging workshop will primarily delve into the three descriptive areas of the bibliographic record that typically cause concern and consternation for those catalogers new to the format or who only occasionally have the pleasure of working with sheet maps. Those three areas are: (1) titles and choosing between multiple titles for the title proper, (2) scale statements and conversion (and touch on projection and coordinates), and (3) physical description, with a focus on taking correct measurements. Content of this half-day workshop will be according to AACR2R standards but additionally we will look together at RDA-based changes that are broader in nature, such as no longer using abbreviations.

The instructor's primary goal is to build confidence in working with the details of these areas, as well as to teach the correct way to handle the data that goes into each. We will learn to use the Natural Scale Indicator with a hands-on exercise, and will conclude with the attendees creating a brief descriptive record for a map.

Workshop attendees will receive a set of handouts as reference materials that touch on the entire range of descriptive and other elements contained in the bibliographic record for maps. The handouts cover not only the above-mentioned areas but also include a couple of bibliographies, several "ready reference" resources, and a range of RDA-based documentation. In addition, each attendee will receive a Natural Scale Indicator thanks to the former map distributor company, MapLink, which is now a part of Eastview Geospatial.

Fee: \$50

Limited to 16 registrants—first come, first serve



Workshops

Best Practices for Batchloading e-Serials

Presenter: Bonnie Parks

Electronic resources are now a key component of many libraries. We have long known that catalog records for individual resources facilitate discovery and access. However, as libraries continue to increase their acquisition of electronic resources by purchasing packages of serials, ebooks, and streaming media content, cataloging individual titles isn't always a possibility. Instead, libraries often rely upon outside sources for their MARC records and load records in large sets. This workshop introduces those new to batch record loading to some practical tools and workflow strategies to manage their records more effectively. Topics covered include: what to look for in vendor record sets, how to customize for your library's needs and how to take advantage of freely-available tools such as MARCEdit to batch edit and further enhance the quality of your records.

Cataloging Digital Images

Presenter: Vicki Sipe

Many of our image collections live in the non-MARC world. Recognizing that fact, this workshop will discuss tools and standards that are available to guide decisions about record creation for digital images in MARC and non-MARC environments. A major focus will be on the methods and considerations in image analysis as a means to uncover information about an image that would be useful in all record environments. We will look at MARC and non-MARC records, and will include records created using AACR2 and RDA.

Constructing RDA Access Points

Presenter: Adam L. Schiff

This workshop will examine changes between the construction of headings in AACR2 and access points in RDA, with particular attention to the kinds of headings often needed in media cataloging. We will look at the new MARC bibliographic and authority fields for attributes of persons, corporate bodies, and works and expressions, and participants will gain some experience through exercises constructing RDA access points and authority records.

eSerials Cataloging Using the CONSER Standard Record

Presenter: Steve Shadle

This workshop will provide an overview of cataloging eSerials following current CONSER Standard Record practices. Steve will also discuss anticipated changes to CONSER eSerials cataloging practice based on the upcoming implementation of RDA.



FRBR for Film & Video

Presenter: Kelley McGrath

This session will look at how the Functional Requirements for Bibliographic Records (FRBR) model could be used to improve access to film and video. There will be a demonstration of a prototype end-user discovery interface (<http://blazing-sunset-24.herokuapp.com/>) sponsored by OLAC and a discussion of a project using the XC Metadata Services Toolkit (<http://www.extensiblecatalog.org/>) to mine existing MARC data to populate this sort of interface. Participants will be asked to provide feedback and suggest future directions for this project.

Metadata Workshop

Presenters: Zoe Chao & Rob Olendorf

This workshop is geared primarily towards those wanting to learn about XML based metadata that describe digital resources and makes them findable. We will introduce different types of metadata and common metadata standards but will focus on descriptive metadata schemas. As there are a large number of potential schemas, the goal is less to learn the specifics of any given schema, and more about how to understand and use schemas. We will look at some examples and metadata applications, and include hands-on exercises.

Sound Cataloging Workshop

Presenter: Jay Weitz

This session will cover sources of information, when to input a new record, physical/technical descriptions, Playaways and other digital media, and other topics to be determined by audience interest. Attendees should have a basic knowledge of the MARC 21 format for Sound Recordings and AACR2 cataloging rules for Sound Recordings. Some of the basic changes that RDA will bring to the future of cataloging Sound Recordings may also be discussed.

Video Cataloging Workshop

Presenter: Jay Weitz

This session will cover sources of information, when to input a new record, special considerations for music videos, physical/technical descriptions, streaming video, and other topics to be determined by audience interest. Attendees should have a basic knowledge of the MARC 21 format for Visual Materials and AACR2 cataloging rules for videorecordings. Some of the basic changes that RDA will bring to the future of cataloging videorecordings may also be discussed.



Speaker Profiles

Opening Keynote:

Eric Childress, OCLC Consulting Project Manager

Eric Childress (@echildress) provides project management support for OCLC Research projects and participates in various OCLC research and product-related activities focused on metadata, controlled vocabularies, and classification. His work has included, for example, providing technical expertise for OCLC's metadata crosswalk service, serving as a member of the FAST (Faceted Application of Subject Terminology) research team and participating in OCLC's linked data work. Eric has been active in ALCTS (including serving as chair of the former ALCTS Audiovisual Committee), OLAC, and the PCC (including chairing the PCC AV Core working groups), and he presently serves on the editorial team behind the Dublin Core twitter account (@dublincore), on the DCMI Oversight Committee, and as a member of the NISO Content and Collection Management Committee.

Closing Keynote:

Lynne Howarth

Lynne Howarth is professor and associate dean, research, at the Faculty of Information, University of Toronto, Canada. She holds an affiliation as Distinguished Researcher in Information Organization at the School of Information Studies, University of Wisconsin, Milwaukee. Her research and teaching are focused on knowledge organization systems and standards, metadata for content management, and modeling and evaluating Technical Services in libraries. Funded by a Social Sciences and Humanities Council of Canada grant, she is currently researching categorization as sense-making strategy for individuals with mild cognitive impairment. She is a member of the Canadian Committee on Cataloguing, the ISBD Review Group (IFLA), and the IFLA Classification and Indexing Section.

Interpretation provided by Rio Grande Connections



Workshop Presenters:

Paige G. Andrew

Paige G. Andrew, a graduate of the University of Washington (MLS, 1986), is the faculty maps cataloging librarian and a member of the Maps Cataloging Team, Cataloging and Metadata Services Department, Pennsylvania State University Libraries (1995-). Formerly, he was the maps and nonbook materials cataloger at the University of Georgia Library (1986-1995). *Author of Cataloging Sheet Maps, the Basics*, as well as other publications on issues related to cartographic materials cataloging, Paige has also been active in both the creation of, and revision to, cataloging standards. Mr. Andrew received the 2009 Nancy B. Olson Award for outstanding service to the Online Audiovisual Catalogers, Inc. and the profession.

Bobby Bothmann

Bobby Bothmann is metadata & emerging technologies librarian at Minnesota State University, Mankato where he wields MarcEdit in an effort to tame the catalog and larges sets of vendor records. He also spends time playing with new technology that may be useful. Bobby is also an adjunct instructor for the Graduate School of Library and Information Science at the University of Illinois at Urbana-Champaign and for the School of Information Studies (SOIS) at the University of Wisconsin, Milwaukee (UWM). Bobby is a past treasurer and president of OLAC, co-chair of the 2004 OLAC Conference, and has been part of several other OLAC Conference committees over the years. He is the recipient of the 2007 Esther J. Piercy Award, the 2009 recipient of the Graduate of the Last Decade Award for SOIS from the UWM Alumni Association, and the 2012 recipient of OLAC's research grant and Nancy B. Olson Award. He holds an MLIS from the University of Wisconsin, Milwaukee and is currently working on an RDA companion to Nancy Olson's Cataloging Audiovisual Materials.

Rebecca L. Lubas

Rebecca L. Lubas is director, Cataloging & Discovery Services at the University of New Mexico Libraries, where she coordinates a group of catalogers working in many formats. Before coming to New Mexico in 2008, Rebecca was at the Massachusetts Institute of Technology Libraries as Head of Cataloging and Metadata Services and Special Formats Cataloger. She was a founding member of MIT Libraries' Metadata Services Unit. Rebecca was President of the Online Audiovisual Catalogers in 2005, and has trained catalogers at the National and University Library in Kosovo in 2006 and 2012. She is the editor of *Practical Strategies for Cataloging Departments*.

Zoe Chao

S.Y. Zoe Chao is metadata librarian at University of New Mexico. Before coming to Albuquerque, she was the metadata and portal librarian at the University of Illinois at Urbana-Champaign (UIUC). She received her Master of Library and Information Science from UIUC in December 2005.



Kelly McGrath

Kelley McGrath is metadata management librarian at the University of Oregon. She is an experienced media cataloger and has worked with videos, ebooks, CD-ROMs, computer games, pictures and posters, kits, games, and a variety of three-dimensional objects. She has been active in OLAC for many years including several years as chair of OLAC's Cataloging Policy Committee. She coordinated the joint OLAC/Music Library Association group that participated in the U.S. National Libraries RDA test and is currently OLAC's liaison to CC:DA. She is deeply interested in the potential of the Functional Requirement for Bibliographic Records (FRBR) model, structured data and faceted interfaces for improving access to moving images and is working on several projects in this area.

Rob Olendorf

Robert Olendorf is research data librarian at University of New Mexico where he works closely with faculty to help manage and curate their data. He especially enjoys working with complex and hard to understand data sets. Previously he worked as an evolutionary biologist, where he studied the evolution of behavior, population genetics and molecular evolution.

Bonnie Parks

Bonnie Parks is the technology librarian and head of cataloging at the University of Portland in Portland, Oregon. She edits the "Serials Conversations" column for Serials Review. Bonnie enjoys teaching and frequently conducts training sessions for the Serials Cataloging Cooperative Training Program (SCCTP). She has taught graduate courses in information organization at Simmons College's Graduate School of Library and Information Science as well as at the University of Arizona's School of Information Resources and Library Science. Prior to assuming her position at UP, Bonnie was head of the serials cataloging section at MIT.

Steve Schadle

Steve Shadle is serials access librarian at the University of Washington Libraries. With Les Hawkins (Library of Congress), he is co-author of the Serials Cataloging Cooperative Training Program (SCCTP) Electronic Serials Cataloging workshop and is very active in the training program as a trainer and mentor. Prior to his tenure at the University of Washington, Steve was an ISSN cataloger at the U.S. ISSN Center of the Library of Congress. Steve was the 2010 recipient of the Ulrich's Serials Librarianship Award for his work with electronic serials and is currently serving as the President of NASIG.

Adam L. Schiff

Adam L. Schiff is principal cataloger, University of Washington Libraries, Seattle. He was previously technical services librarian at the California Academy of Sciences in San Francisco, and biology librarian at the University of Colorado, Boulder. Adam has a M.L.I.S. from the University of California, Berkeley, and an A.B. (in biology) from Cornell University. As principal cataloger at the UW Libraries, Adam trains catalogers, develops cataloging policies, and serves as the NACO, SACO, and BIBCO coordinator and a liaison to the Program for Cooperative Cataloging. He is a NACO trainer and teaches several Catalogers Learning Workshop courses. He authored the SACO Participants' Manual. He has served as chair of the American Library Association's Cataloging Committee: Description and Access (CC:DA) and of the MARBI Committee. From 2006-2010, Adam chaired one of the two RDA Examples Groups created by the Joint Steering Committee for Development of RDA to provide the examples included in the text of RDA.



Vicki Sipe

Vicki Sipe is catalog librarian at the University of Maryland, Baltimore County (UMBC). Previously she worked in federal libraries cataloging a variety of materials including videocassettes, dvds, films, photographs and even some interactive multimedia. She is a graduate of University of Maryland, College Park (MLS) and University of Minnesota, Minneapolis (BA, History). As Catalog Librarian at UMBC, she has trained staff in everything from serials holdings to descriptive metadata for images. She created her first records for images on OCLC for a collection at the U.S. Public Health Service in 1992. Most recently she completed work on a collection of glass negatives with records created in CONTENTdm using Dublin Core and several subject thesauri. This past year she gave presentations on Descriptive Metadata for Images and Image Analysis for the Maryland Library Association and Midwest CONTENTdm Users Group.

Jay Weitz

Jay Weitz is senior consulting database specialist at OCLC. He serves as OCLC Liaison to the Music OCLC Users Group, OnLine Audiovisual Catalogers, Music Library Association, ALA's Map and Geography Round Table, and PCC Standards Committee. He is also a member of IFLA's Cataloguing Committee and Vice-Chair of IFLA's Permanent UNIMARC Committee. He is the author of *Music Coding and Tagging and Cataloger's Judgment*, and writes the cataloging Q&A columns of the MOUG Newsletter and the OLAC Newsletter. Since 1992, he has presented dozens of cataloging workshops in the U.S., Canada, and Japan. He has a BA in English from the University of Pennsylvania, an MLS from Rutgers University, and an MA in Education from Ohio State University. He was the recipient of the MOUG Distinguished Service Award in 2004 and OLAC's Nancy B. Olson Award in 2005.



Poster Presentations

Valarie Prescott Adams

UTC

Snakes in the Library: “Taking up Serpents” in a DVD collection

Anna Fiolek

NOAA Central Library,

NOAA Digital Collections: Archiving, Online Access, and Metadata Exchange

Cyrus Ford

UNLV

Digitizing and Hosting Streaming Media Directly from Libraries

Jessica Hayden

UNC

Managing a Consortial DDA E-book Project

Lucas Mak

MSU

Automating Catalog Record Creation for Locally Digitized Collections

Julie Moore

CSUF

Tall Paul Does RDA, or, Wasted Away on RDA!

Irina Stanishevskaya

UAlabama

Going *Nano*: Mobile Technologies and Academic Libraries

Beth Thompson

UNCW

Arranging and Orchestrating a CD Collection: a Comparison Study on the Classification and Organization of CD Collections in a Variety of Libraries

Stacie Traill

UNM

Batch Enhancement of Genre/Form Headings in MARC Records for Maps

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